

# The perfect guide to events, new arrivals and where to eat, drink and sleep safely in Paddington.

## WINTER 2020/21 EDITION

### THE MAGAZINE

*Explore Paddington* is the perfect guide to events, new arrivals and where to eat, drink and sleep in Paddington. Each of the targeted seasonal editions feature a map, features about the area and in depth articles on Paddington's changing face.

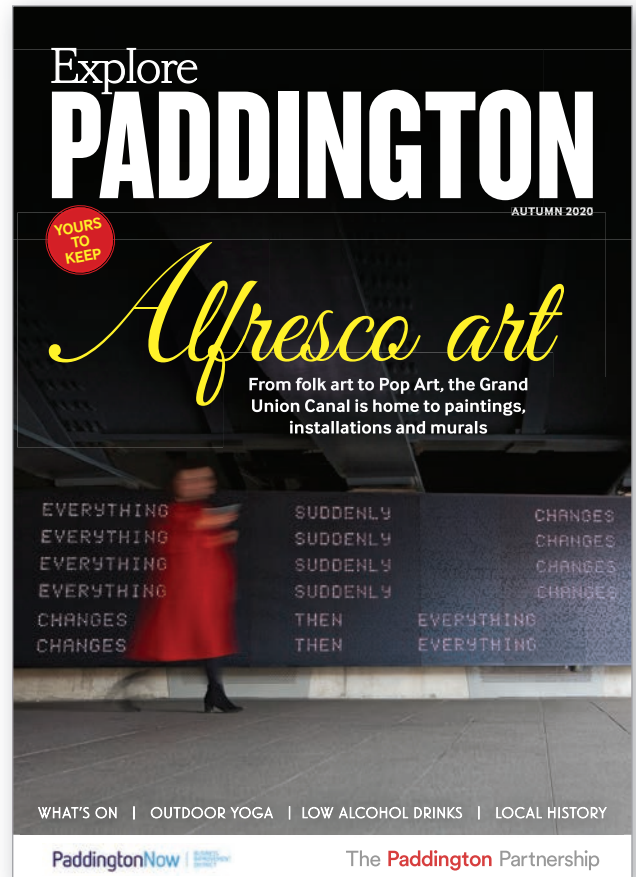
Through vibrant photography and topical features, *Explore Paddington* showcases the best things to do, see and enjoy in Paddington. Sections include:

- What's On
- Local and Visitor itineraries
- Food and Drink
- On the Water
- Live and Work
- Seasonal Features
- Future Developments

### DISTRIBUTION

30,000 per issue

- Residential addresses in Paddington and surrounding areas such as: Bayswater, Little Venice and Maida Vale
- Global and international HQs in Paddington, together with surrounding smaller businesses and start-ups
- Hotels in Paddington and surrounding areas such as: Bayswater, Little Venice and Maida Vale
- Property agents across London



### READERS

Through our controlled distribution, we ensure maximum reach among agents, high-spending locals, international travellers and visitors to Paddington. They want to know about the best places to eat, drink, shop and visit, and how to make the most of their time in Paddington, whether working, living, investing or visiting. *Explore Paddington* can help you reach that audience.

### ADVERTISING

If you want to get your message across to our readers please see below for the display rates we can offer you:

Quarter page vertical:	£200
Half page horizontal:	£385
Full Page:	£695
Inside Back Cover:	£845
Inside Front Cover:	£925
Outside Back Cover:	£995

These rates have been reduced by **30%** for this edition

### SCHEDULE AND DEADLINES

WINTER 2020/21 EDITION

Material due: **27 October**

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#### • FOR MORE INFORMATION PLEASE CONTACT:

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