

The perfect guide to events, new arrivals, property, where to eat, drink and sleep in Paddington.

SPRING/SUMMER & AUTUMN/WINTER EDITIONS 2019

THE MAGAZINE

Explore Paddington is the perfect guide to events, new arrivals, property, where to eat, drink and sleep in Paddington. Each of the two targeted seasonal editions is packed full of Paddington features, events, maps and offers, as well as in depth articles on Paddington's changing face. Through vibrant photography and topical features, Explore Paddington showcases the best things to do, see and enjoy in Paddington. Sections include:

- What's On
- What's New
- Local and Visitor itineraries
- Food and Drink
- On the Water
- Live and Work
- Seasonal Features
- Future Developments

DISTRIBUTION

For 2019 we have now increased our distribution to 45,000 copies per issue (from 30,000 per issue in 2018).

- Global and international HQs in Paddington, together with surrounding smaller businesses and start-ups
- Hotels in Paddington and surrounding areas such as: Bayswater, Little Venice and Maida Vale
- Residential addresses in Paddington and surrounding areas such as: Bayswater, Little Venice and Maida Vale
- Property agents across London



READERS

Through our controlled distribution, we ensure maximum reach among agents, high-spending locals, international travellers and visitors to Paddington. They want to know about the best places to eat, drink, shop and visit, and how to make the most of their time in Paddington, whether working, living, investing or visiting. Explore Paddington can help you reach that audience.

ADVERTISING

If you want to get your message across to our readers please see below for the display rates we can offer you

- Half page horizontal: **£550**
- Full Page: **£990**
- Inside Back Cover: **£1,210**
- Inside Front Cover: **£1,320**
- Outside Back Cover: **£1,430**

SCHEDULE AND DEADLINES

SPRING/SUMMER 2019 EDITION

Material due: **13th March**
Distributed from: **10th April**

AUTUMN/WINTER 2019/20 EDITION

Material due: **tbc**
Distributed from: **tbc**

- **FOR MORE INFORMATION PLEASE CONTACT:**
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The Paddington Partnership